

MEDIA PROFESSIONALS, INC.
KUNQ (FM) & KBTC (AM)
EEO Public File Report
October 1st, 2007 – September 30th, 2008

I. VACANCY LIST

See Section II “Master Recruitment Source List” for recruitment source data

Job Title	Number of job vacancy	Interviewee Sources	Number of people interviewed	Recruitment Source that referred hiree(s)
DJ	1	#2	1	#2
Account Executive	1	#7	1	#7

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II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source entitled to vacancy information (Y/N)	No. of Potential Interviewees Referred by RS over reporting period
1	Missouri Broadcasters Association 1025 Northeast Drive P.O. Box 104445 Jefferson City, MO 65110-4445 573-636-6692	Y	0
2	Internal referral	Y	1
3	University of Missouri Career Services Center 909 Lowry Mall Columbia, MO 65211 Tel. (573) 882-6801	Y	0
4	Drury University – Cabool Campus 801 Walnut Avenue Cabool, MO 65689 Tel. (417) 962-5314	Y	0
5	Other Radio Stations	N	0
6	On Air Advertising	Y	0
7	Houston, MO - Chamber of Commerce 810 S. Sam Houston Blvd Houston, MO 65483 Tel: (417) 967-2220	Y	2
8	Direct Applicant (submitted resume unsolicited)	N	0

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I. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (Menu Selection)	Brief Description of Activity
1	Internship	MEDIA PROFESSIONALS maintains a relationship with the University of Missouri and maintains an ongoing internship program both with the University and local high schools to train any interested individual in the various operations of broadcasting.
2	Mentoring young advertising executives	MEDIA PROFESSIONALS upper management continually mentors junior advertising executives for management positions
3	Training Programs	MEDIA PROFESSIONALS has its employees regularly attend various training programs to increase their job proficiency and skills and enable employees to obtain the skills necessary for job advancement
4	Job Fairs	MEDIA PROFESSIONALS participated in job fairs throughout 2008 designed to promote general outreach as well as address specific vacancies.